

which publication deadline?

Check all that apply

- 2010 SACNAS News—Winter/Spring: December 10, 2009
- 2010 SACNAS News—Summer/Fall: June 10, 2010
- Conference Program: July 8, 2010
- Research Abstracts Volume: August 12, 2010
- 2011 SACNAS News—Winter/Spring: November 12, 2010

which package discount?

Note: Only one discount per order

- Advertising Package No Package Ad Agency Discount—15%
- Package 1—10% Package 2—15% Package 3—20% Package 4—25%
- (2 x 1/4 page ads) (2 x 1/2 page ads) (2 x full page ads) (2 x cover ads)

your details

Advertiser Information:

Name: _____

Organization: _____

Phone: _____

Email: _____

Ad Agency Information (If applicable):

Name: _____

Organization: _____

Phone: _____

Email: _____

Name to Print in Advertisers Index (where applicable): _____

Address (tear sheet will be mailed to): _____

City: _____ State: _____ Zip Code: _____

select your ad size *please check all applicable*

Notes

* 4-color option only available in SACNAS News and Conference Program

** 4-color option only available in Conference Program

*** There is no 1/4 page horizontal ad choice

Ad Location	SACNAS News		Conference Program or Abstracts Volume		Ad Dimensions
	4-color	B&W	4-color	B&W	
Back Cover (4-color only)	<input type="checkbox"/> \$5,000 sponsor (Includes: front cover name/logo & 20 additional copies of the publication)		<input type="checkbox"/> \$3,850	—	7" x 6 1/8"—SN 7" x 9"— Conf. Prog. /Abs. Vol.
Inside Cover*	<input type="checkbox"/> \$3,300	—	<input type="checkbox"/> \$3,300	<input type="checkbox"/> \$2,700	7" x 9"
Full Page	—	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,200**	<input type="checkbox"/> \$1,650	7" x 9"
1/2 Page Horizontal	—	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,650**	<input type="checkbox"/> \$1,100	7" x 4 3/8"
1/2 Page Vertical	—	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,650**	<input type="checkbox"/> \$1,100	3 3/8" x 9"
1/4 Page Vertical***	—	<input type="checkbox"/> \$735	—	<input type="checkbox"/> \$550	3 3/8" x 4 3/8"
Resource/Job Listing	—	<input type="checkbox"/> \$275	—	—	50–60 words
Resource Listing in SN and 45-day web text-only combo	—	<input type="checkbox"/> \$475	—	—	60 words—SN; 500 words—web

payment method

*An invoice will be generated upon receipt of insertion order, unless otherwise requested.

**For detailed information on billing, payment and cancellation policy, please read the terms & conditions on p.5 of the Media Kit.

P.O. #: _____

A copy of the Purchase Order must be faxed with Insertion Order.

Check Enclosed

Please indicate which client the check is for directly on the check.

Bill to: _____

VISA AMEX MasterCard Card number: _____

Name on card: _____ expiration date: _____

CVC # _____ Signature: _____

fax number & questions

Complete and Fax to: (831) 459-0194

Questions? Call Sigolene Ortega, Advertising Coordinator (831) 459-0170, ext. 237

